

FedFleet



2021

Electric Vehicles & Charging Stations

Caitlin Dorame, GSA Fleet and Julian Bentley, DOE/Bentley Consulting

June
2021

Agenda

1. GSA's FY21 Electric Vehicle Offerings
2. Infrastructure
3. FY22 & Beyond
4. The EV Industry Today
5. The Future of the EV Market



Winners

Overall - **Department of Interior**

Most Improved Utilization and MPG- **Corps of Engineers**

Most Utilized PHEV - **Army**

Most Utilized BEV - **Navy**

Most Engaged - **U.S. Coast Guard**

Electric Vehicles

Why Electric Vehicles?

Emissions Reduction

Less fleet GHG emissions from use of electricity & cleaner grid

Operating costs

Lower fuel cost per mile and maintenance costs

Support market development

Lead by example in growing the electric vehicle market

Performance & Tech

*Quiet, modern and connected
Less vehicle downtime*

Federal Fleet Electrification Today

"We're going to turn [the Federal] Fleet into a fleet that's run on electric vehicles"

-President Biden

EO 14008: Tackling the Climate Crisis at Home and Abroad



Sec. 205. Federal Clean Electricity and Vehicle Procurement Strategy.

[GSA, CEQ, OMB, shall assist the National Climate Advisor to develop...]

(b) The plan shall aim ... to achieve or facilitate:
(ii) clean and zero-emission vehicles for Federal, State, local, and Tribal government fleets, including vehicles of the United States Postal Service.

FY21 Light Duty Sedan EVs

8E Chevy Bolt (BEV)
259 miles
Recharge: 10 hrs L2
Price: \$26,739
Incr.: \$8,928

8E Nissan Leaf (BEV)
150 to 226 miles
Recharge: 7.5 hrs L2
Price: \$28,602; \$33,541 (with AF1)
Incr.: \$11,144

8p Hyundai Ioniq (PHEV)
29/620 miles
Recharge: 2.25 hrs L2
Price: \$24,997
Incr.: \$7,294

9E Tesla Model 3 (BEV)
263 to 353 miles
Recharge: 8 hrs L2
Price: \$43,697; \$52,7871 (with IE1)
Incr.: \$25,717

10E Tesla Model S (BEV)
412 miles
Recharge: 9 hrs L2
Price: \$85,663
Incr.: \$55,435

FY21 Light Duty SUV EVs

98E Hyundai Kona (BEV) 258 miles Recharge: 9 hrs L2 Price: \$35,593 Incr.: \$15,409	91E/96E Ford Mach-E (BEV) 230-300 miles Recharge: 14.1 hrs L2 Price: \$41-\$44,007 Incr.: \$18,501/\$19,599	96E Tesla Model Y (BEV) 326 miles Recharge: 9 hrs L2 Price: \$55,845 Incr.: \$31,043	105E Tesla Model X (BEV) 360 miles Recharge: 10 hrs L2 Price: \$95,707 Incr.: \$65,942	98F Hyundai Nexo (FCEV) 380 miles Price: \$44,007 Incr.: \$19,559
98P Kia Niro (PHEV) 26/560 miles Price: \$28,810 Incr.: \$8,625	98P Ford Escape (PHEV) 38/530 miles Price: \$28,985 Incr.: \$8,800	96P Mitsubishi Outlander (PHEV) 24/320 miles Price: \$33,760 Incr.: \$8,981	20P Chrysler Pacifica (PHEV) 32/520 miles Price: \$37,011 Incr.: \$12,396	

FY21 Medium & Heavy Truck and Bus Offerings



Class 8 Trash Truck
Global Enterprise/MOTIV
105 mile range
\$937,128
GSA MAS



Class 6 Delivery Van
Global Enterprise/MOTIV
105 mile range
\$407,447
GSA MAS



Class 4/6 Box Truck
Global Enterprise/MOTIV
105 mile range
\$325-\$393,866
GSA MAS



Class 4/6 Stake Bed Truck
Global Enterprise/MOTIV
105 mile range
\$305-\$373,498
GSA MAS



Class 8 Stake Bed Truck
Global Enterprise/MOTIV
105 mile range
\$676,468
GSA MAS



ZEUS 305 SHUTTLE BUS
Phoenix Motor Cars LLC
100 mile range
\$263,733
GSA MAS



Class 6 35-40 pax Bus
Global/MOTIV Power Systems
105 mile range
\$475,355
GSA MAS



35-40 Ft Catalyst E2
Proterra
250+ mile range
\$660,574-\$771,869
GSA MAS



16-20 pax Bus
TESCO/Turtle Top Terra/MOTIV
105 mile range
\$214,955-\$221,988
AutoChoice



Electric Prisoner Transport Bus
Global/Capitol Coachworks/MOTIV
105 mile range
\$352-\$363,637
GSA MAS

Infrastructure

GSA Fleet's Infrastructure Offerings

- Precompeted BPA (gsa.gov/evse)
 - Level 1, 2 & DC Fast
 - 5 manufactured products
 - Prices 30% below market price
 - Single and dual ports, wall and pedestal mounted
 - Fair opportunity already given through BPA (FAR 8.405-3)
 - Select Lowest Priced model within desired CLIN and place order directly with vendor

EVSE Manufactured Products on Schedule

- Aerovironment (L1, L2)
- Beam/Solar (L1, L2)
- Bosch (L2)
- ChargePoint (L2, DCFC)
- Clipper Creek (L2, DCFC)
- Efacec (DCFC) BPA
- ElectricMotorWerks
- EvoCharge (L2)
- EVSE LLC (L2) BPA

- Garage Juicebar (L2) BPA ☐
- Hubbell WD (L2)
- IDEAL Shield LLC
- Leviton (L2) BPA
- Pep Stations (L2)
- Proterra (DCFC)
- Schneider Electric (L2)
- Siemens (L2)
- Telefonix (L1) BPA

EV by Recharging Time

MY2021 Electric Vehicle	All Electric Range/Total Range	Level 1/120V Recharge Time (hours) *	Level 2/240V Recharge Time (hours)**	DC FAST (62.5 kW) Recharge Time (hours)***
Nissan Leaf (BEV)	149	30	8	1.8
Chevy Bolt (BEV)	259	64	9	2.4*
Kia Niro (PHEV)	26/560	9	2.25	N/A
Chrysler Pacifica (PHEV)	32/520	11	2	N/A
Mitsubishi Outlander (PHEV)	22/310	8	3.5	25 minutes
Mustang Mach-E (BEV)	211-300	Up to 95 hours	14	1 hour
Hyundai Kona (BEV)	258	Up to 60 hours	9	1 hour
Ford Escape PHEV	38/530	10	3.5	N/A

Partnership & Planning

Fleet Electrification Partnership & Roles

GSA

- Pursuing new EV offerings and Infrastructure contracting actions
- Leveraging partnership with Public Building Service
- Sharing Best Practices
- Customized data analysis for FY22 planning and beyond

Agency

- Begin budgeting, planning & engaging with agency leadership
- Develop internal policies
- Attend interagency working group meetings
- Request customized analysis
- Join GSA to electrify your fleet!

Planning for Electrification

Step 1

Take inventory of your fleet

What vehicles are nearing replacement and where are they; what is usage pattern; where is existing infrastructure

Step 3

Acquire EVSE; Contract for Installation

Ensure you have a plan for each location and/or delegate to knowledgeable local site or region-specific POCs

Step 2

Evaluate, Plan, Budget

Which locations need what type of infrastructure; how will it be funded? Plan for each location or at least create a blueprint for each type of situation


Step 4

Buy EVs, Install, Educate

Buy EVs; Install the charging stations and utilize resources to help drivers get comfortable driving EVs and using EVSE

Learn More!

EV-related Sessions:

- *Electric Vehicles and Charging Stations - Tuesday 3:30 PM ET* 
- **Fleet Analysis for EV Suitability** - Wednesday, June 9 at 2:00-3:00PM ET
- **Electric Vehicle Panel** - Wednesday, June 9 at 3:30-4:30PM ET
- **EVSE Infrastructure Siting & Costs** - Thursday, June 10 12:30PM-1:30PM ET

Contacts & Resources

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gsa.gov/AFV

gsa.gov/EVSE

U.S. DEPARTMENT OF
ENERGY

Office of
ENERGY EFFICIENCY &
RENEWABLE ENERGY



FedFleet



The Electric Vehicle Market

Trends Shaping the EV and EVSE Market

Julian Bentley, Bentley Energy Consulting

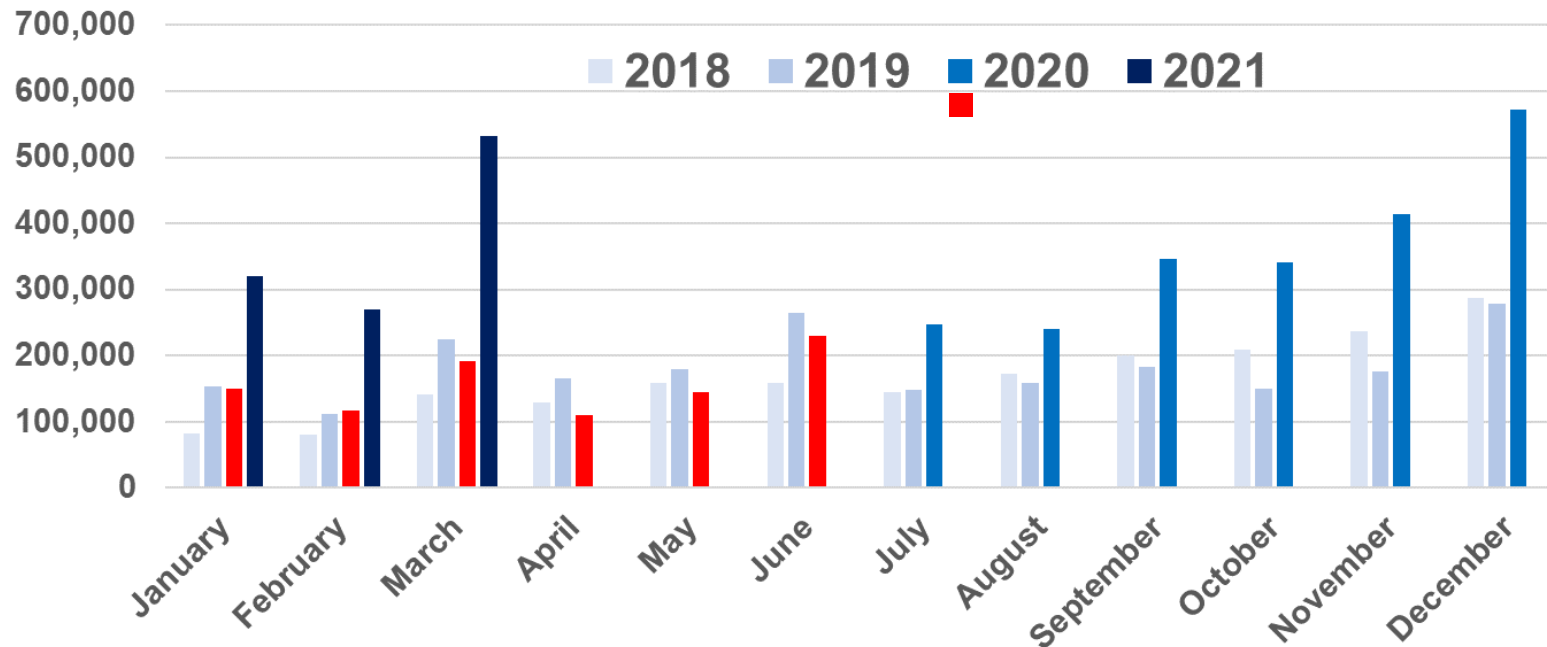
June
2021

The Electric Vehicle Market Agenda

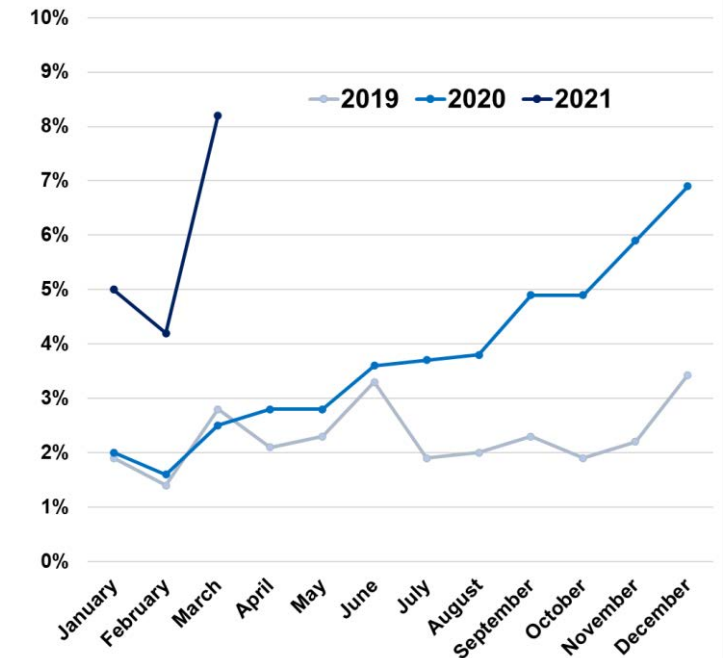
- 1 Current U.S. EV Market**
- 2 Market Segmentation**
- 3 Current U.S. Charging Infrastructure**
- 4 Recent EV Market Developments**

Global EV market finished 2020 strong

Global Monthly Plug-in EV Sales (2018 to Present)



Global Monthly Market Share (2018 to Present)



- Global EV sales grew 43%, from 2.26 million in 2019 to 3.24 million in 2020
- EV sales recovery accelerated in 4th quarter of 2020 and 1st quarter of 2021
- EV market increased as global light vehicle market decreased by 14% in 2020



Growth rates in the three major EV markets varied

U.S:

- **Fell 24%** in 2nd half of 2019
- **Stagnated** in 2020

325,000 EVs (2020)
320,000 EVs (2019)

Market Share:
2.2% (2020)
2.0% (2019)
2.1% (2018)

Europe:

- **Grew 44%** in 2019
- **Grew 137%** in 2020

1,395,000 EVs (2020)
590,000 EVs (2019)

Market Share:
11.0% (2020)
3.6% (2019)
2.5% (2018)

China:

- **Stagnated** in 2nd half of 2019
- **Returned to growth (12%)** in 2020

1,337,000 EVs (2020)
1,196,000 EVs (2019)

Market Share:
6.3% (2020)
4.7% (2019)
4.2% (2018)

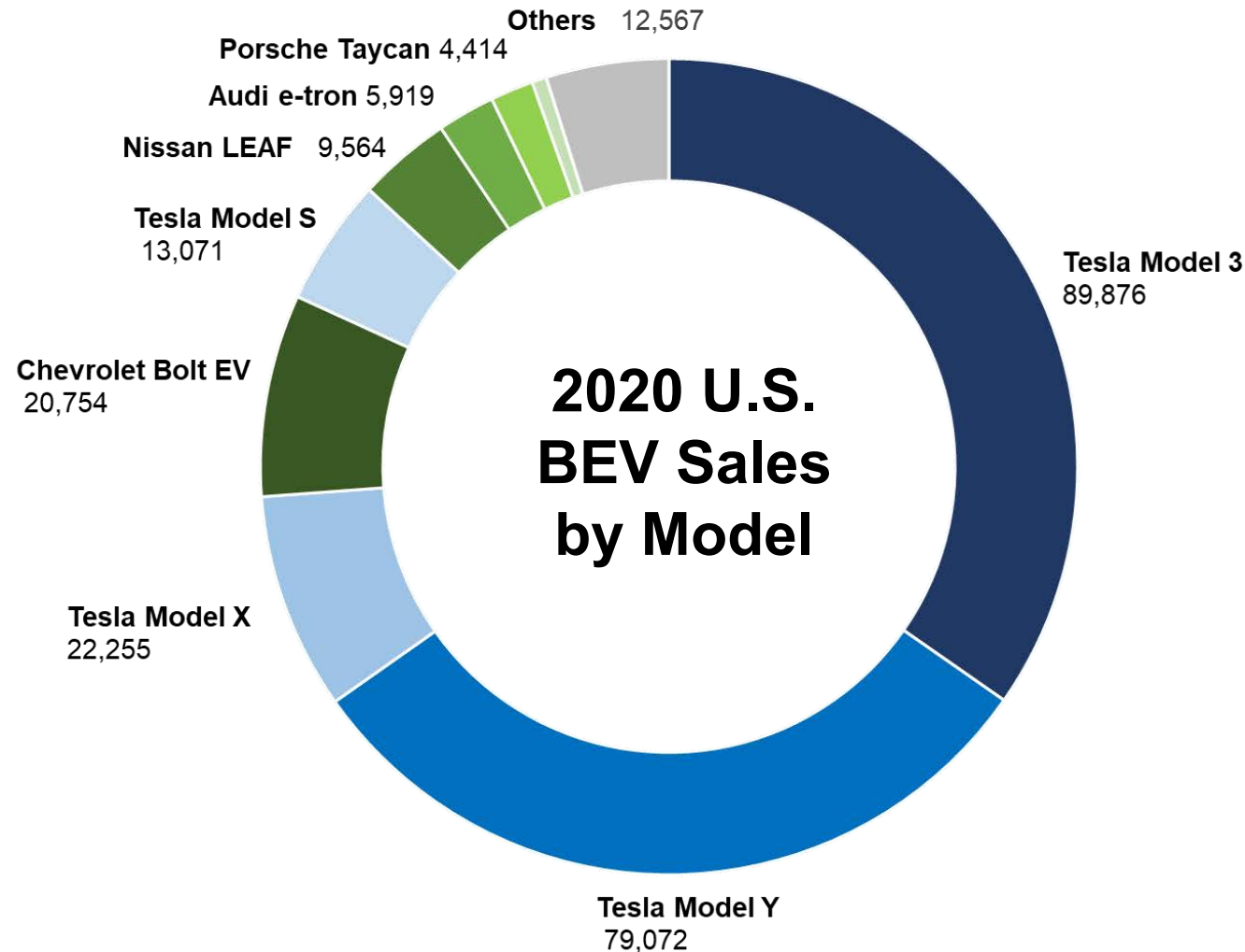


After weak 2019, U.S. EV sales in 2020 were flat but accelerated at end of year

U.S. Electric Vehicle Sales by Quarter (2018 to 2021)

- EV sales increased from **320,000** in **2019 (2.0% share)** to **325,000** in **2020 (2.2% share)**
- EV sales in first half of 2020 **significantly impacted by COVID**
- **BEV sales increased 10% year-over-year** (259,000 vehicles in 2020)
- **PHEV sales fell 22% year-over-year** (66,000 vehicles in 2020)
- **Market share increasing up to 2.9% in 4th quarter 2020 and 3.2% in 1st quarter of 2021**
- **Ford Mach-E release and increase in Tesla Model Y production driving sales growth**

U.S. BEV market dominated by Tesla (Model 3/Y)



BEVs

80%

259,000 vehicles

PHEVs

20%

66,000 vehicles

Tesla Models 3 and Y
comprise **65% of BEV sales** and **52% of all EV sales**

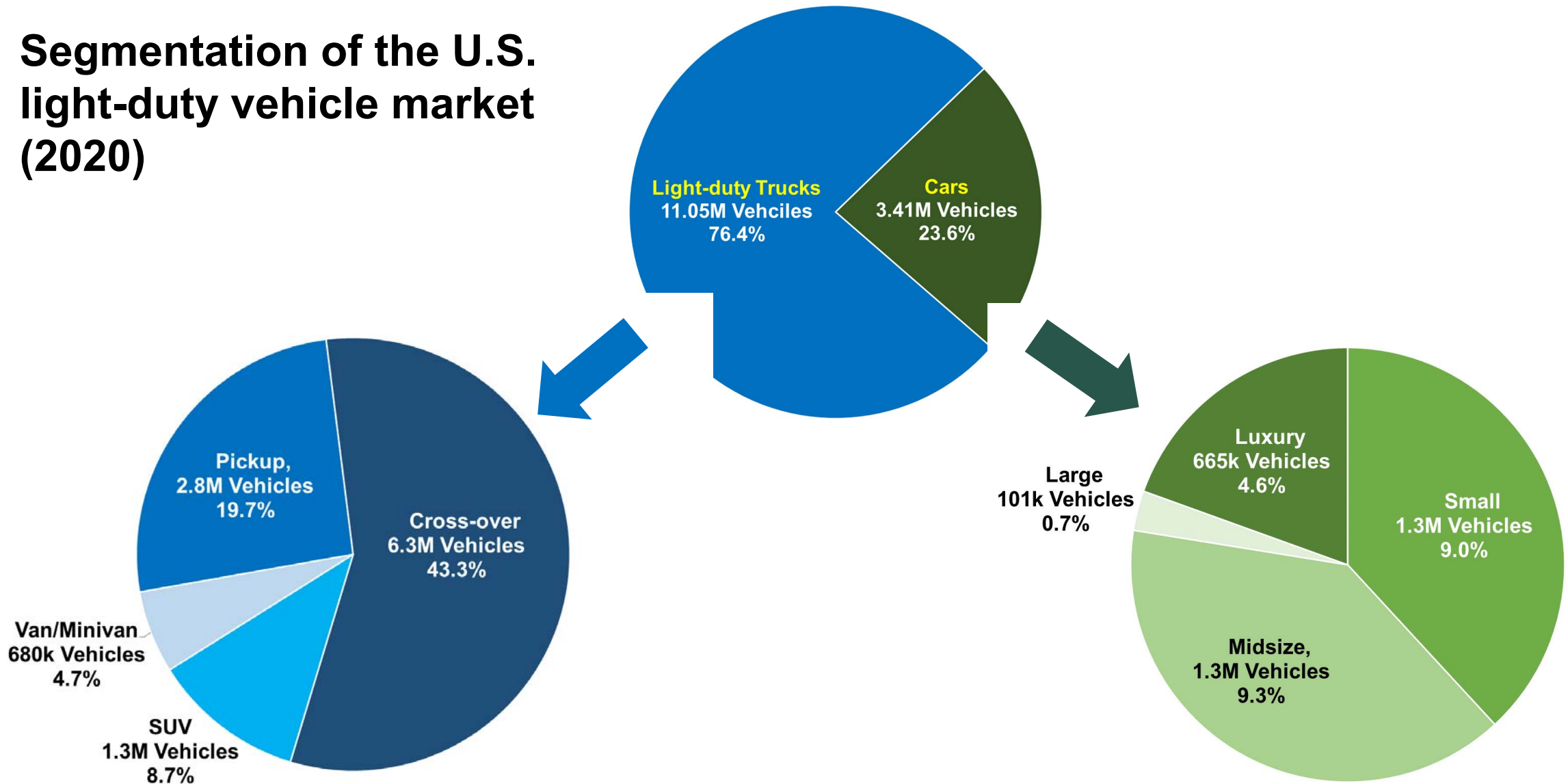
Tesla Overall
represents **79% of BEV sales** and **63% of all EV sales**



Market Segmentation

U.S. Auto Market: Segmentation

Segmentation of the U.S. light-duty vehicle market (2020)



What types of vehicles comprise the Federal Fleet?

FY20 Federal Fleet Composition by Vehicle Type (Excluding USPS)

- Three primary vehicle types (***Sedans, LD Pickups, LD SUVs***) represent ~60% of non-USPS fleet
- Roughly 84% of USPS fleet are LLVs and MD Vans
- Other USPS vehicle types are LD Minivans (8.1%), sedans (2.9%), and HD (3.0%)



Current available EVs from GSA by vehicle type

20.2%
Sedans

Sedan BEVs

Chevy Bolt	\$26,648	259 mi.
Nissan Leaf	\$28,885	149/226 mi.
Tesla Model 3	\$43,697	263 mi.
Tesla Model S	\$85,663	412 mi.

Sedan PHEVs

Hyundai Ioniq	\$24,997	29 mi.
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19.3%
LD SUV

LD SUV BEVs

Ford Mach-E 4x2	\$41,799	230/300 mi.
Kona Electric	\$35,946	258 mi.
Ford Mach-E 4x4	\$44,442	211/270 mi.
Tesla Model Y 4x4	\$55,845	326 mi.
Tesla Model X	\$95,707	360 mi.

LD SUV PHEVs

Outlander	\$33,760	22 mi.
Ford Escape	\$29,272	38 mi.
Kia Niro	\$29,096	26 mi.

6.5%
LD Minivans

LD SUV PHEVs

Pacifica	\$37,011	32 mi.
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1.7%
Buses

Shuttle and Transit Bus BEVs

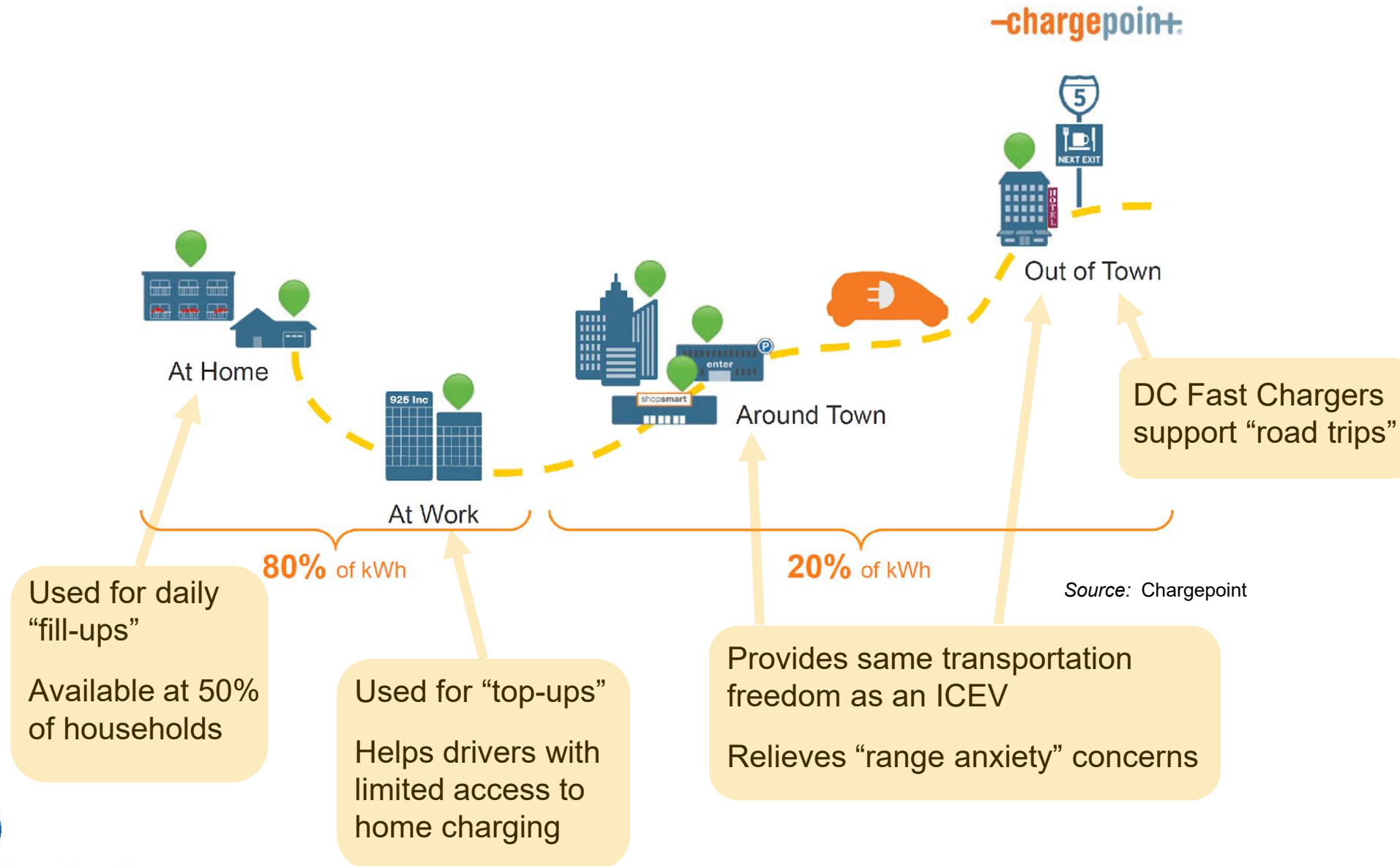
Ford E450	\$214k+	105 mi.
Proterra	\$660k+	240 mi.

No EVs currently available for: LD Pickups, MD pickups, HD, MD Vans, MD other, LD Vans, MD SUV

52% of Federal Fleet
(Excluding USPS)

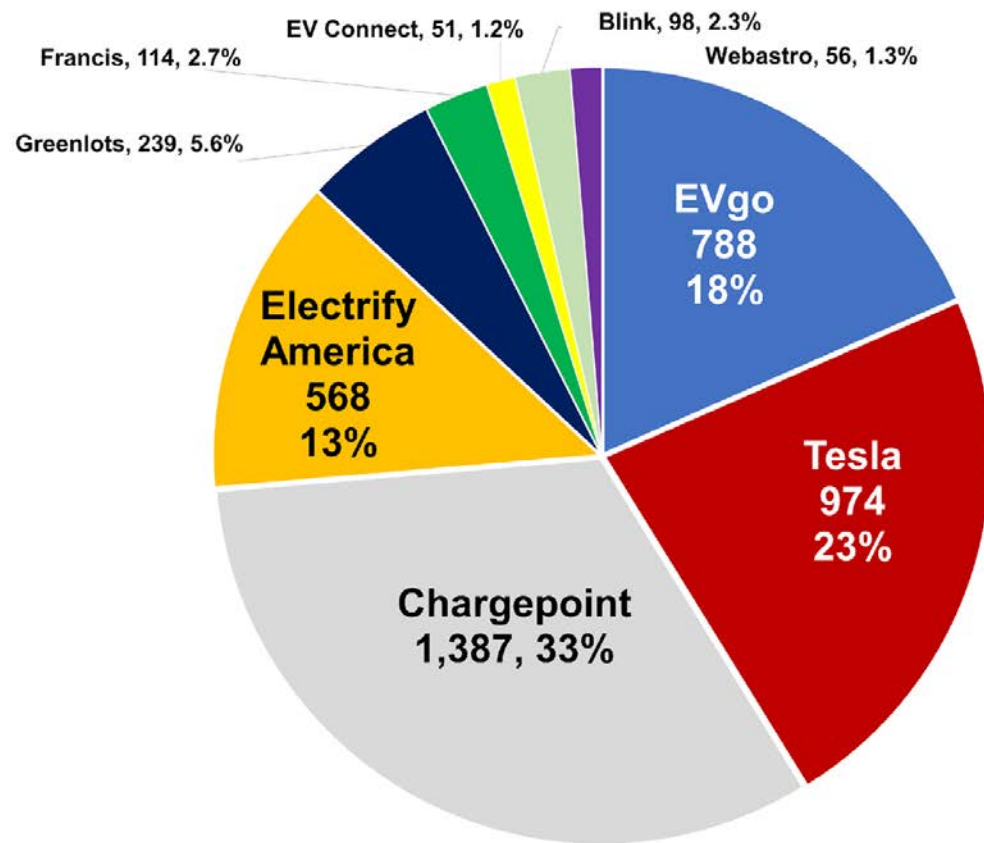
Current U.S. Charging Infrastructure

Building out an EV charging network



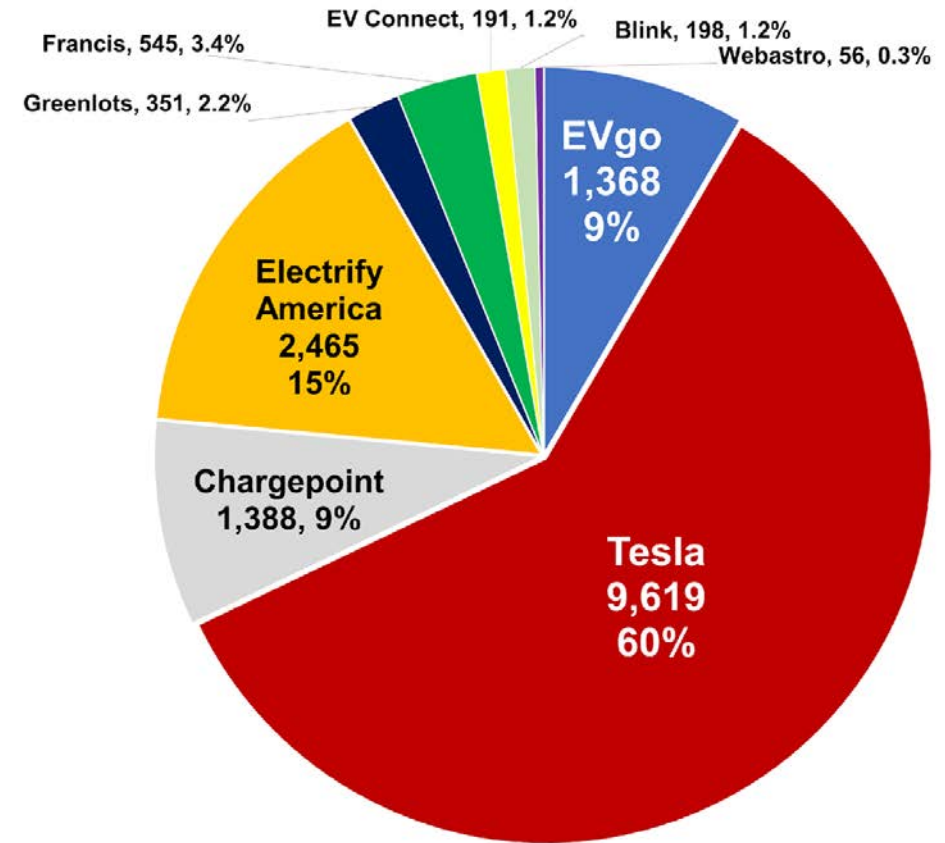
Tesla, ChargePoint, Electrify America and EVgo dominate public DC fast charging

U.S. DC Fast Charging Stations by Network (3/21)



Total: 4,902 Stations

U.S. DC Fast Charging Outlets by Network (3/21)



Total: 17,128 Outlets

OEMs establishing charging networks



- Partnering with EVgo to build a network of 2,700 DC Fast charging stations
- Chargers will run on 100% renewable energy
- Providing EVgo OnStar usage data to figure out where to put chargers



- Partnering with Greenlots to develop the FordPass Charging Network (13,500 charging stations and almost 40,000 individual plugs)
- Bringing together multiple charging providers (e.g., Electrify America)
- FordPass Power My Trip adds chargers to trip planning



- Tesla has focused on developing its own Supercharger network nationwide
- Easy to use; just plug in
- Leads OEM's with largest network of high-power DC Fast Chargers
- EVgo installing Tesla plugs at 400 legacy stations and 200 new stations



PORSCHE



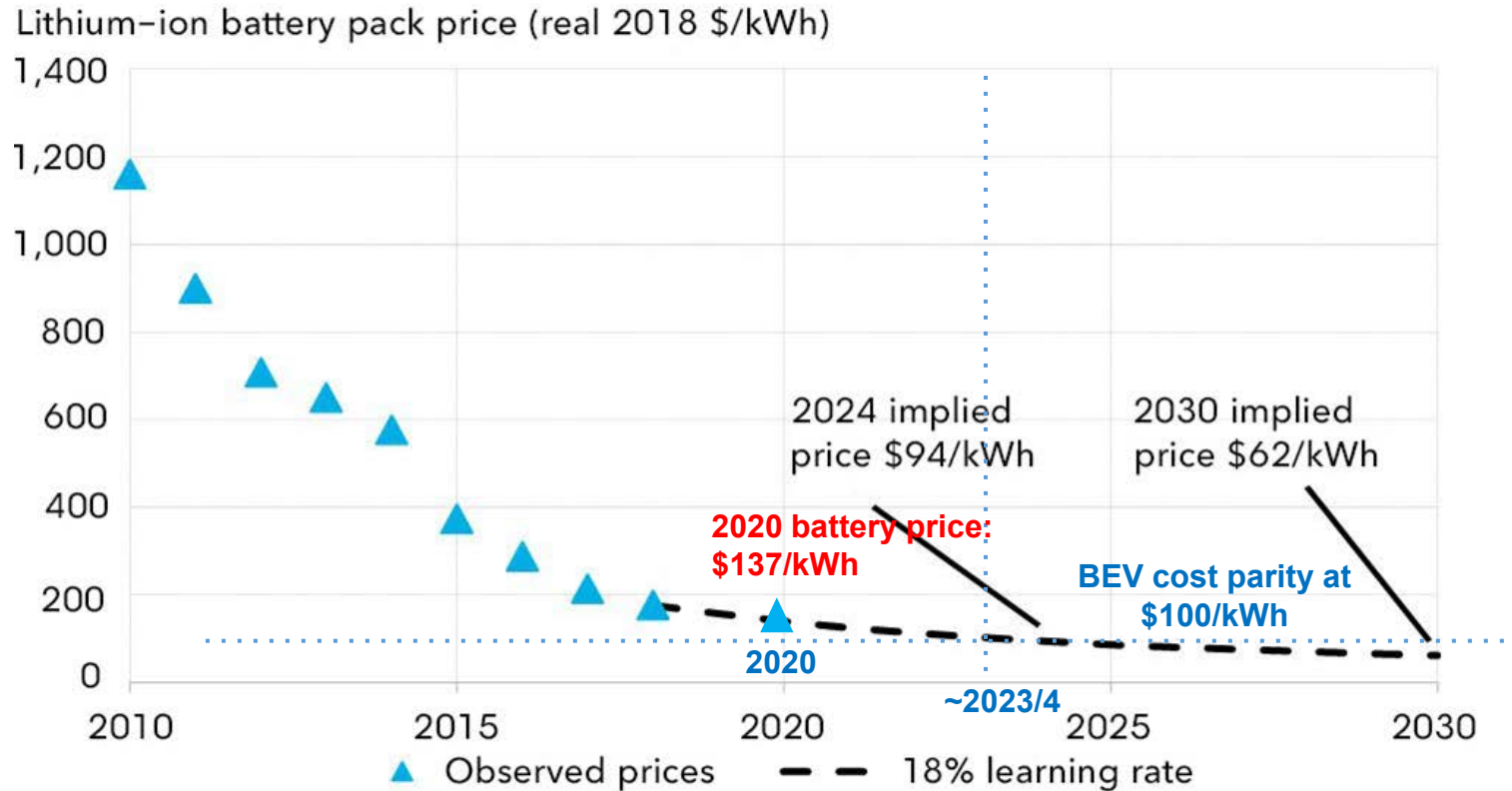
- VW constructing the Electrify America network as part of settlement
- Software creates complicated process to link charger to vehicle
- Size of network still limited

Recent EV Market Developments

EVs: Factors driving EV adoption

1. **Cost parity.** Falling battery prices will help BEVs achieve acquisition cost parity with conventional vehicles.
2. **EV availability across vehicle types.** The availability of electric vehicle models across vehicle classes.
3. **Increasing EV capabilities.** The range of available BEVs and how quickly they can be recharged.
4. **Availability and convenience of EV charging stations.** The availability and convenience of charging infrastructure near home, around town, and along travel corridors.

Falling battery prices will help BEVs achieve cost parity



Source: Bloomberg New Energy Finance

- As orders increase, per kWh costs for batteries are falling faster than expected (18% per doubling of manufacturing capacity)
- 2020 year-end price estimated at \$137/kWh
- Average battery energy density expected to almost double by 2030 to over 200 Wh/kg
- **At roughly \$100/kWh, battery electric vehicles achieve cost parity with ICEVs**
- **BNEF analysts said they expect battery makers to hit \$101/kWh in 2023**

New federal policy: *Biden Administration*

Day One

Government fleet acquisition of electric vehicles

Using the Federal government procurement system, implement policy to purchase electric vehicles for federal, state, tribal, postal, and local fleets

New CAFE standards that exceed Obama administration standards

Develop new fuel economy standards aimed at ensuring 100% of new sales for light- and medium-duty vehicles will be electrified

First Year Legislative Agenda

Major public investments in charging infrastructure

Deploy more than 500,000 new public charging outlets by the end of 2030

Remove limitations on electric vehicle federal tax credit

Eliminate current phase out of the EV tax credit

Focus on domestic jobs

Support domestic manufacturing on EVs and batteries

Major questions for U.S. market growth

- 1. Is the U.S. consumer ready to adopt EVs? Are we going to “crush Norway”?**
- 2. Is “big auto” able to make an innovative EV that can compete with Tesla?**
- 3. Is the rise of Rivian and Lucid a threat to Tesla?**
- 4. Will new entrants to the EV segment drive increased consumer acceptance of EVs?**
- 5. Will battery and chip supply issues limit EV sales in the short term?**

GM's electrification strategy

- Plans to exclusively offer EVs by 2035
- **GM investing \$27B into EVs and autonomous cars**
- **30 EV models expected by 2025**
- **Developing “Ultium” batteries** with LG Chem
- **Also expanding production in Mexico** (SUV, Honda partnership)

Announced Domestic Production

Factory ZERO (old Detroit-Hamtramck assembly plant) in *Detroit and Hamtramck, Michigan*

- GMC Hummer EV and SUV
- Chevrolet Silverado
- Cruise Origin (autonomous)

Orion Assembly in *Orion Township, Michigan*

- Chevrolet Bolt EV, Chevrolet Bolt EUV

Ultium Cells LLC in *Lordstown, Ohio*

- Ultium manufacturing plant (with LG Chem)
- 30+ GWh annually, starting in 2022

Spring Hill Complex in *Spring Hill, Tennessee*

- Ultium manufacturing plant (with LG Chem) starting in late 2023
- Cadillac Lyric

Ford's electrification strategy

- **Ford doubled investment to \$22B** in EVs through 2025
- Investing in segments where it's "the dominant player."
- Mustang **Mach-E** manufactured in Mexico
- **F150** to be **domestically sourced and manufactured**
- **Plans for Ford and Lincoln SUV** produced in Mexico

Using Existing Brands to Attract EV Consumers

Ford F150 Lightning (early 2022)

- F150 **best selling LDV** (787k sold in 2020)
- Price and capabilities **game changer?**
 - \$39,974, 230 miles range
 - 9.6 kW of power available for offboarding
- Domestically sourced and built
 - Production in Dearborn, MI
 - Batteries from SK Innovation Plant in Georgia
- First year production limited (80,000)

Ford Mustang Mach-E (Currently Available)

- Mustang **best selling sports car** (61k sold in 2020)
- Affordable with premium for range
 - \$42,895, 230 miles range
 - \$52,000, 300 miles range
- Foreign sourced and built
 - Production near Mexico City
 - Batteries produced by LG Chem in Poland
- First year production limited (50,000)

Tesla's electrification strategy

- **Expanding production capacity** in U.S., China, and Germany
- **New Model Releases:** Model Y, Cybertruck, Semi, Roadster
- Improving battery ranges and expanding charging network

Model Y

- Annual sales in U.S. potential for 300,000 vehicles
- Focuses on the **large and growing crossover segment**
- Tesla **expanding production capacity** in U.S., China, and Germany
- Model Y release in European and China markets

Cybertruck

- Cybertruck "**pre-order reservations**" already exceed **1,000,000**
- Electric trucks provide **improved capabilities** over petroleum powertrains
- **Unique design** may limit sales to traditional truck consumers

Other automakers electrification strategies

- **FCA**
 - **Has been a laggard** in transition to electric vehicles
 - Recently developed **plug-in hybrid Jeep Wrangler** SUV
 - Electrification strategy focuses on **Jeep, Maserati, and Fiat 500**
- **Rivian**
 - **New U.S. manufacturer** focused on electric trucks/SUVs
 - **Rivian R1T/R1S**: \$69,000 cost with 400+ miles of range
 - **30,000 pre-orders** for 2021 release
- **Volkswagen**
 - **I.D. 4**: cost competitive offering in **large crossover segment**
 - **Battery plant in Georgia** annual capacity for 120,000 to 160,000 BEVs
- **Lucid**
 - Air sedan “next generation” performance/efficiency (4.5 miles/kWh)
 - Mission to make sustainable mobility, more widespread adoption



Other automakers electrification strategies cont.

- Hyundai
 - New **Electric-Global Modular Platform (E-GMP)**,
 - 800-volt high-speed and bidirectional charging capabilities
 - Plans to produce 23 BEVs by 2025
 - New releases include **Ioniq-5 SUV** and **Ioniq-6 sedan**
- Honda
 - Discontinued Clarity BEV
 - **Signed M.O.U. with GM to use Ultium batteries**
 - Plans for **Honda EV in 2023** at a GM plant in Mexico, and an **Acura EV in 2024** at the GM plant in Tennessee
- Toyota
 - Developed **e-TNGA platform for EVs (with Subaru)**
 - Production possibly in China and Japan
 - First of Toyota's "Beyond Zero" EVs, **bZ4X** crossover, to be released in mid-2022
 - Planning for 15 BEVs by 2025



Contact Info

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Questions?

GSA Fleet

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Vehicles: gsa.gov/AFV

Charging Stations: gsa.gov/EVSE

Station Locator: AFDC.energy.gov

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